

RAINBOW DISTRICT SCHOOL BOARD

POLICY & PROCEDURES MANUAL		P.1.01
LAST UPDATE PRINTED October 18, 1999 Rev. Nov. 6, 2000 Rev. June 13, 2005	BOARD MOTION: 99-R164 00-R239 05-R126	FINANCE

POLICY STATEMENT

P.1.01 COMMERCIAL ADVERTISING AND CORPORATE SPONSORSHIP

THE BOARD SUPPORTS PRINCIPALS IN PURSUING COMMERCIAL ADVERTISING AND CORPORATE SPONSORSHIP THAT REFLECTS THE VALUES AND GOALS OF OUR EDUCATIONAL SYSTEM.

OPERATIONAL PROCEDURES

OP.1.01 COMMERCIAL ADVERTISING AND CORPORATE SPONSORSHIP

1. The principal is responsible for, and must approve all commercial advertising and corporate sponsorship in his/her school.
2. The principal shall maintain financial records of advertising and corporate sponsorship activities for audit purposes in accordance with board purchasing procedures.
3. Advertising considered inappropriate includes, but is not limited to: use of offensive language, pornography, promotion of hate, violence, racism, defamatory content and political advocacy.