

Reducing Poverty in the City of Greater Sudbury

The Community Strategy

Presented by

Social Planning Council of Sudbury

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Reducing Poverty in the City of Greater Sudbury

“The entire community benefits when its members are housed, fed, clothed, can leave their loved ones in safe and stimulating environments and travel to where they need to go. When the level of poverty in a community declines so does the costs to health care, social services and the criminal justice system. As direct beneficiaries, the economic, education and training and health sectors as well as all levels of government and the community at large have a role to play in this strategy. Believing that reducing poverty is possible, affording it the same attention and importance as any other issue that affects the whole community and monitoring success are key steps in moving this strategy forward.”

Community Strategy to Reduce Poverty in the City of Greater Sudbury

Reducing Poverty in the City of Greater Sudbury

- 2006 Census data –9.3% of Sudbury families were living below LICO
- 400 – 600 persons homeless or at risk of homelessness at any given time
- 1 in 3 single individuals
- 1 in 4 seniors
- 1 in 5 children

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- **SPC role in poverty reduction**
 - **Research**
 - **Community Consultation**
 - **Working with people who live in poverty**
 - **Presenting this draft that the community might adopt it and put the plan into action**
 - **Part of the cross provincial strategy**
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- **Ending poverty is key to:**
 - **Improved health outcome**
 - **Building better learning environments**
 - **Reducing the work of the criminal justice system**
 - **Keeping people poor costs us more than moving them out of poverty**
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- **Step #1: Believe that Reducing Poverty is Possible**
 - **# 2: Afford Poverty Reduction the Same Importance as Economic Development**
 - **Step #3: Keep Believing and Monitor, Evaluate and Report on Progress**
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- Local strategy is easily integrated with provincial strategy
 - Community collaboration is what works
 - Multiple – cross sectoral partnerships will be effective
 - Need to effectively build on what the province has initiated
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Local plan calls us to take care of the basics

- **A place to call home**
 - **Healthy food from a healthy planet**
 - **Quality childcare and early education**
 - **A way to get to work**
 - **Clearing the way between education, training & employment**
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Provincial strategy creates a role for

- **Education**
 - **Health**
 - **Children's Services**
 - **Aboriginal Community**
 - **Employment & training sector**
 - **City/Social Services**
 - **Community at large**
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Education Role

- Participate with Best Start Network in utilizing resources to ensure every child gets best possible start in early years
- Hubs/ Parent & Family Literacy Centres
- Full day JK/SK
- Student Nutrition Programs

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- **Healthy School Strategy**
 - **After School Activities**
 - **Literacy & Numeracy Secretariat**
 - **Student Success Teams**
 - **Learning Opportunities Grant**
 - **Safe School Action Teams**
 - **Access to School Activities**
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- **Engaging Parents – Parents Reaching Out Grants**
 - **Youth Opportunities Strategy**
 - **OSAP/Grants/Bursaries**
 - **Targeted programs for youth at risk (CAS)**
 - **Skills to Job Action**
 - **Community use of schools**
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Reducing Poverty in the City of Greater Sudbury

To date SPC has:

- **Created an extensive map of the various opportunities**
 - **Presenting the “maps” to key stakeholders**
 - **Advocating for the development of the Human Services and Social Policy Development body – a “home” for poverty reduction and other social strategies**
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Reducing Poverty in the City of Greater Sudbury

- List of endorsers is growing
- Includes Chamber of Commerce, Health Unit, United Way/Centraide, Labour Council, Canadian Mental Health Association, Legal Aid Clinic,

Won't you join us!
