



ADMINISTRATIVE PROCEDURE BUSINESS ADMINISTRATION	
Effective:	November 27, 2017
Last Revised:	

SPONSORSHIP OF SCHOOL ACTIVITIES

1. PURPOSE

This administrative procedure sets out guidelines for ensuring the principal is aware of and approves any sponsorship of school activities organized by staff, school council, or any other organization within the school.

2. DEFINITIONS

Commercial Advertising: Communicating or facilitating the communication of targeted messages on behalf of a private company in exchange for money or some other benefit to the school.

Private Donations and Sponsorships: May include money, goods, or services given unconditionally to the school for school activities or for fundraising for school activities.

3. APPLICATION

This administrative procedure applies to any sponsorship of school activities organized by the staff, school council, or any other organization within the school.

PROCEDURES

4. Sponsorship of School Activities

4.1 Rainbow District School Board supports the private or corporate sponsorship of school activities providing that these activities are under the jurisdiction of the principal of the school.

4.2 School activities and sponsorships are subject to the approval of the principal. All requests must be submitted in writing.

4.3 Appropriate activities include, but are not limited to: guest speakers, arts presentations, co-curricular activities and events, field trips, ceremonies, and awards. Inappropriate activities include, but are not limited to: unsuitable performances, exercises giving primacy to a particular religious belief, and partisan political events.

- 4.4 Private donations, sponsorships, and sales promotions are acceptable forms of fundraising for school activities not mandated for completion of a grade or course required for graduation.
- 4.5 Donations and sponsorships may be used to support school activities, but must not involve commercial advertising for any individual and/or corporation and must be conducted in accordance with the board's administrative procedures.

REFERENCE DOCUMENTS***Legal:***

Education Act, section 265 Duties of Principal: Care of Pupils and Property

Ontario Regulation 298, section 11 Duties of Principals: Organization and Management of School

Board:

Administrative Procedure Board/School Advertising

Administrative Procedure Advertising in Schools