Joint News Release

For Immediate Release Monday, November 16, 2026

School Boards appoint Athletic Administrator

The Rainbow District School Board, Conseil scolaire du Grand Nord, Conseil scolaire catholique Nouvelon and the Sudbury Catholic District School Board are pleased to announce the appointment of Jarrod Copland as Athletic Administrator for the Sudbury District Secondary School Athletic Association (SDSSAA).

Jarrod Copland has more than 15 years of sport administration experience with Special Olympics Ontario. In his most recent role as Manager, Sport and Competition, he was responsible for the execution of over 100 competitions annually. He has worked with hundreds of dedicated athletes and volunteers on local, provincial and national level events.

Recognized for building strong relationships with organizing committees and community partners, Jarrod Copland is committed to enhancing athlete and coach experiences. His wealth of knowledge in sport policy development and event management aligns well with the Sudbury District Secondary School Athletic Association (SDSSAA) which is dedicated to providing students with opportunities to participate in competitive sports.

“I am excited to contribute to the continued success of SDSSAA and secondary school athletics throughout our region,” he said. “I believe that sport plays a critical role in developing future leaders, and fostering belonging and a sense of community within our school system.”

With Special Olympics Ontario, Jarrod Copland was a member of the national rules review committees and technical panels, managed operating budgets and grant-funded initiatives, supported governance decisions and appeal processes, implemented communications plans for events, and worked closely with provincial and national sport organizations for cross-collaboration.

He was also responsible for coach and athlete education initiatives, including live and virtual delivery of the National Coaching Certification Program (NCCP), volunteer training and orientation, and long-term athlete development. He worked with educators to provide school based competition opportunities for athletes and supported the development and enhancement of community programming in Northern Ontario.

A graduate of Laurentian University, Jarrod Copland has an Honours Bachelor of Commerce in Sports Administration. He served as the Team Ontario Head Coach for floor hockey for the 2024 Special Olympics Canada Winter Games. He also served on the Leadership Team for Team Canada during the 2015 Special Olympics World Summer Games. He is currently a Learning Facilitator with the National Coach Certification Program.

SDSSAA organizes and oversees athletic programs across schools, fostering a positive and inclusive environment for students to develop athletic skills, teamwork, discipline, work ethic, inclusion, perseverance and respect.

Sport promotes values, contributing to the development of responsible citizenship.

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